



Bayerische Verwaltung der staatlichen Schlösser, Gärten und Seen

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Price list for photograph selling, leasing and reproduction (effective as of 1 January 2015)

1. Dispatch charges – flat-rate (applicable to items 2. and 4.):	national (flat-rate)	€ 5.00
VAT treatment for items 2 – 3.	EU (flat-rate)	€ 10.00
	international (flat-rate)	€ 15.00

2. Prices for the provision of image material

2.1. Digital image files, large-size colour slides (=Ektachromes of sizes 6 x 7 to 13 x 18 cm for reproduction purposes) **or prints from an existing b/w negative** (18 x 24 cm), depending on availability.

All prices **subject to VAT**.

(except in some cases: EU consignees with a VAT ID no./exports to third country)

2.1.1.	for inspection only	€ 15.00
2.1.2.	for use in publications etc.	€ 70.00

plus reproduction fees (see item 3 for prices)

2.2. Exceeding the leasing period
(blocking costs) payable in addition to the leasing charge, flat rate € 50.00

2.3. Indemnification for loss of, or damage to, an Ektachrome
payable in addition to the leasing charge, VAT-exempt € 250.00

Image material available is provided free of charge for reproduction in scientific publications and textbooks. Only the reproduction fees will be charged.

3. Prices for reproduction permit

Any person wishing to reproduce an image of any property administrated by the "Bayerische Schlösserverwaltung" will have to indicate the title of the publication in which the images are to be shown, and obtain a reproduction permit from the "Schlösserverwaltung". The "Bayerische Schlösserverwaltung" will be entitled to at least one voucher copy of the publication. In case of intensive commercial use (e.g. high circulation, wide distribution and economic interest), higher prices will be charged based on a separate agreement.

For the reproduction of several motifs in a publication the following discount is offered:

5 – 10 motifs:	20% discount
11 – 20 motifs:	30% discount
more than 20 motifs:	50% discount

Reproduction fees are exempt from VAT under Section 4 No. 20a of the German VAT Act.

3.1. Editorial use:

3.1.1. One-time reproduction for editorial use (books, magazines, calendars, e-books, CDs, DVDs, etc.):

3.1.1.a. Small editions (maximum quantity of 1,000 copies)	€ 50.00
3.1.1.b. Editions with a maximum quantity of 10,000 copies	€ 80.00
3.1.1.c. Editions with a maximum quantity exceeding 10,000 copies	€ 110.00

The fees above increase by 40% for multi-lingual editions.

For an e-book appearing at the same time as the printed version, 50% of the regular fee will be charged.

For dissertations with an edition of 200 or less copies, only 30% of the regular fee will be charged.

3.1.2. Reproduction on a title page or book cover: € 250.00

3.1.3. Reproduction of a still photo in a film or on TV:

3.1.3.a. Single broadcast	€ 95.00
3.1.3.b. Multiple broadcasts	€ 300.00

3.2. Reproduction for commercial purposes:

3.2.1. Postcards, envelopes, small souvenirs, etc.

3.2.1.a. Small editions (maximum quantity of 1,000 copies)	€ 150.00
3.2.1.b. Editions with a maximum quantity of 5,000 copies	€ 230.00
3.2.1.c. Editions with a maximum quantity exceeding 5,000 copies	from € 350.00

3.2.2. Advertising and commercial products

(e.g. outdoor advertising, adverts, photographic wallpaper, printed textiles, etc.)

3.2.2.a. Small editions (maximum quantity of 1,000 copies)	€ 350.00
3.2.2.b. Editions with a maximum quantity of 5,000 copies	€ 500.00
3.2.2.c. Editions with a maximum quantity exceeding 5,000 copies	from € 600.00

In case of intensive commercial use (e.g. wide circulation, extensive distribution, and economic interest), higher prices will be charged based on a separate agreement.

3.3 Internet use

3.3.1. Editorial use (online media, cultural homepages, etc.)

3.3.1.a. up to 1 year	€ 60.00
3.3.1.b. up to 5 years	€ 150.00

3.3.2. Commercial use (advertising, homepages of companies, commercial offers)

3.3.2.a. up to 1 year	€ 300.00
3.3.2.b. up to 3 years	€ 450.00